iPod Unit Lesson Plan

**Title of Unit:** Famous Entrepreneurs **Author:** Jennifer Bishop

**Subject:** Introduction to Business **Grade:** 9 – 12

**Timeframe:** 90 minute lessons – Total of 4 Lessons

**Business Education Standards:**

B.12.10 – Import, export, and merge data

E.BS.1 – Research the unique contributions of entrepreneurs in the American economy

J.12.8 – Demonstrate ability to work independently

**Information & Technology Standards:**

A.12.1 – Use common media and technology terminology and equipment.

A.12.2 – Identify and use common media formats.

A.12.3 – Use a computer and productivity software to organize and create information.

A.12.4 – Use a computer and communications software to access and transmit information.

A.12.5 – Use media and technology to create and present information.

**Assessments:**

* Famous Entrepreneur Podcast
* Famous Entrepreneur Poster
* Famous Entrepreneur Questions Worksheet

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**DAY ONE**

**Objectives:**

* Students will pick a famous entrepreneur they are interested in learning about.
* Students will begin researching their famous entrepreneur.

**Materials Needed:**

Computer & Projector

Notebook Paper & Pen/Pencil

Famous Entrepreneur Podcast Handout

Fruit Machine – <http://classtools.net/education-games-php/fruit_machine/>

Computer Lab Time

Famous Entrepreneurs Pecha Kucha

**Procedure:**

Inform the students that they will be creating a podcast about a famous entrepreneur of their choice.

Pass out and discuss the Famous Entrepreneur Podcast Handout.

Using the Famous Entrepreneurs Pecha Kucha, explain to the students who some famous entrepreneurs are.

Give the students a moment to thing about what Entrepreneur they would like to do – there can be no repeats.

After about 5 minutes, use the Fruit Machine to pick students who can then tell the class what entrepreneur they are researching.

Once all students have chosen their entrepreneur, go into the computer lab and give students the rest of the time to start their research.

**DAY TWO**

**Objectives:**

* Students will finish researching their famous entrepreneur.
* Students will demonstrate ability to use Audacity and Lame software to create a podcast.

**Materials Needed:**

Computer Lab Time

Audacity & Lame Software

Microphones

Famous Entrepreneur Podcast Handout

**Procedure:**

Allow students the first 30 minutes of class to finish their research.

Remind those that are done with their research that this is a good time to work on the poster and quiz questions

Have the students take out their Famous Entrepreneur Podcast Handout out and look at the section titled “Creating Your Podcast”

Pass out a microphone to each student and have the students open up the Audacity software.

Demonstrate how to record their voice.

Demonstrate how to cut out pieces.

Demonstrate how to insert music from FreePlay

Demonstrate how to make various effects – volume, fade in, fade out, etc.

Demonstrate how to save the project and save as an MP3 file.

Remind them to save as the name of their entrepreneur.

\*\* As you are discussing these things, make reference to the steps and tips on the handout.

Allow students the rest of the class time to work on their podcasts.

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**DAY THREE**

**Objectives:**

* Students will demonstrate ability to use Audacity and Lame software to create a podcast.
* Students will use a scanner to scan their poster onto the computer.

**Materials Needed:**

Computer Lab Time

Audacity & Lame Software

Microphones

Famous Entrepreneur Podcast Handout

**Procedure:**

Demonstrate to students how to scan in their poster and where to save it.

Inform students that they have all class time to day to finish their podcasts, their posters, and their quiz questions.

Podcast needs to be saved in the Entrepreneur Podcast Folder

Poster needs to be saved in the Entrepreneur Podcast Folder

Quiz questions need to be given to me.

These items need to be finished before they leave class today.

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**DAY FOUR**

**Objectives:**

* Students will use iPods to present their podcast to other students.
* Students will use iPods to learn about other famous entrepreneurs.
* Students will demonstrate their knowledge of famous entrepreneurs.

**Materials Needed:**

Classroom set of iPods – Containing Famous Entrepreneur Podcasts created by students

Computer & Projector

Famous Entrepreneurs Questions Worksheet

BINGO Cards

**Procedure:**

Show the students that you have uploaded each of the podcasts onto the class wiki

They can use this to put it on their iPods if they wish

They can show mom & dad what they created

Explain that the podcasts they have created have been downloaded onto the classroom iPods.

They are each going to take one and listen the podcasts.

As the podcast plays they will see the poster that was created for that entrepreneur.

Pass out the Famous Entrepreneurs Questions worksheet. They need to answer these questions (the ones they created) as they are listening to the podcasts.

Play Entrepreneur BINGO when everyone has finished listening to the podcasts.

Have the students put names of the entrepreneurs they learned about on the BINGO card – one in each square

Read off the question and have the students cover the entrepreneur who is the correct answer.

Have questions prepared before class – use some off of the worksheet and create other ones as well.

Play until class is over.